dominikahaas@gmail.com +33 (0) 688 27 84 96 dominikahaas.com

#### **METHOD**

#### DESIGN

Driving Products from Sketch to Mass Prod. Design Thinking Aesthetic Development Conceptualization & Ideation Brainstorming - Storytelling Visualization, Sketching & Digital Rendering Research & Analytic Product, Trends, Market Brand Strategy & Vision Knowledge of Manufacturing Process Sustainability approach

#### **PERSONAL**

Experienced working with international and multifunctional teams Ability to listen carefully to team discussions & client suggestions while keeping an open mind

#### **TECHNICAL**

Prototyping 3D Modeling CMF & Technical Documentations

### **PROGRAMS**

Visual Studio Figma Ps (photoshop) HTML/CSS Ai (ilustrator) KeyShot Id (inDesign) Solidworks Microsoft Suite Xd















### **OTHERS**

Bachelor's Degree in Violin & Piano

## **EDUCATION**

La Passerelle | UX/UI Design

UAL CENTRAL SAINT MARTINS | Sustainable Design ACADEMY OF FINE ART'S | Master Industrial Design DESIGN ACADEMY EINDHOVEN | Product Design

Paris 2023

London 2020

Poland 2010

Holland 2009

### **LANGUAGES**

Polish | Native

English | Fluent

French | Advanced

### RECOGNITIONS

1st place at NATIONAL COMPETITION 3rd place at ALLEGRO COMPETITION SALONE SATELLITE in MILAN HANSGROHE COMPETITION



# **Dominika Haas**

**UX/UI Product Designer** 

I draw upon multicultural experiences in various fields as design, art, graphics, & 3D to bring a unique approach to every project. My aim is to create a spark between the product and the user.

#### **EXPERIENCE**

## **UX/UI Product Designer**

MobiWire

PARIS, FRANCE | 2019 to present

Designed UX/UI web for MiFi B2C business. This includes mapping, wireframes, mockup workflows, with complete graphical elements.

Designed UI/UX mobile OS from concept to final product and successfully launched under the MobiWire brand. This increased product experience.

Redesigned the UI/UX of mobile OS for an international telecom customer to enhance the ID of the product (which I was a designer of as well) and create a modern / user-friendly experience. Redesigned User Interface of mobile operating system for an international "rugged" company to enhance the design and company brand image.

Provided art directions to other designers; worked with developers to execute designs into code. Worked collaboratively inside a cross-functional team, effectively integrating the designs. Executed design stages from concept to hand-off of final files for digital development for clients.

## **Product-Industrial Designer**

MobiWire

PARIS, FRANCE | 2011 to present

Joined MobiWire as the first designer, where I took an active role in design development and process in-house. Job function required daily interactions with R&D engineering and suppliers in China, program management and other cross-functional teamwork. Gained a full understanding of the manufacturing process, CMF developing and adapting the design process to meet the individual requirements of each client. Traveled frequently to Asia to provide production support, meet with teams and visit suppliers.

PROCESS:

Collaboration: communicate and align with design, client, R&D and company strategy.

Research: understanding market, new technologies, product lines and quality for brand identity.

Presentation: hand & 3D sketching, supported by moodboards & necessary elements to illustrate the

**3D data:** develop 3D files with close collaboration with Chinese R&D team and suppliers.

Communication: presenting the ID design with story and research behind it while showcasing solutions utilizing 3D modeling and visualization for better understanding.

Prototyping: preparing a model with profesional mockup suppliers.

**CMF:** selections of colours, materials and finishing to enhance and elevate the design.

**Development:** daily work with engineering teams and product managers to ensure the successful implementation of industrial designs and solutions to maintain the agreed design intent.

Launch: assist consumer-facing brand, marketing content, and sales assets.

Until today I have successfully launched around 40 smartphones, bar phones and IOT products.

## **Product Design**

Manuel Saez

NEW YORK, USA | 2010-2011

Primarily office design projects across the production cycle. Responsible understanding the American market and customer's needs, market analyses and comparisons, sketching, modeling, and preparing presentations. Clients included Umbra and CB2. It was a fruitful opportunity to observe and compare different methods of working and communicating.

I have always been passionate about the entire creation process - from product design to styling and art. In addition to my design interests, I have a passion for music (I play violin and piano), biographies & illustration. The last one resulted in freelancer collaboration with L'Atelier BNP Paribas.